



Downtown Somerville Alliance, Inc.
October, 2021 6:00 PM
In Person Meeting
Office Evolution, 50 Division St, Ste 501

- I. Roll Call
- II. Salute to the Flag
- III. Approval of September Meeting Minutes
- IV. Chairperson's Remarks
- V. Executive Director's Report –
 - Need to schedule finance committee meetings to start the budget process for 2022.
 - We also need the nomination committee to meet to discuss term expirations and call for resumes.
- VI. **Old Business**
 - a. Halloween Events (community partnerships)
 - b. Diversity Festival Recap (update on DSA Efforts including Sponsorship & Restaurant participation etc.)
 - c. Hispanic Heritage Event Recap
 - d. RWJ: Breast Cancer Warriors Banner Program – (Schedule Check for photo opp)
 - e. Reminder about Oct. 13 Ribbon Cutting for Art by Chad
 - f. Hurricane IDA Fundraising Update/Schedule Check Presentation for Photo Opp.
 - g. Oxford Communications Branding: Logo Color Palettes – New orange provided
 - h. Update on Grant Writer
 - i. Update of Tree Program
- VII. **New Business**
 - a. Discussion on standard time for ribbon cuttings
 - b. Discussion on pursuing a new/comprehensive Streetscape plan
 - c. Approval for Matching Grants for Ida Recovery Program (for district businesses)
 - d. Discussion to add representative from RWJUH Somerset to DSA Board (Resume Attached)
- VIII. Payment Authorizations
- IX. Approval of Finance Reports
- X. Comments from the Public
- XI. Adjournment