



Downtown Somerville Alliance, Inc.

November 12, 2019 6:00 PM – Office Evolution Conference Room

- I. Roll Call
- II. Salute to the Flag
- III. Approval of the Minutes of the Sept 9 Meeting
- IV. Remarks from Chairperson
- V. Executive Director's Report
 - a. Old Business
 - i. Cameras on Division: Avigilon/Turn-Key Strategies
 - ii. MSNJ Transformation Strategies Update
 - iii. Cruise Night Meeting Update
 - iv. Recap on Spooktacular, Howl-o-ween, Magic 98.3 Halloween Party
 - v. Update on Holiday Jubilee
 - vi. Over-the-road Banner poles
 - b. New Business
 - i. Feasibility of renting a second office in Office Evolution
 - ii. Merchants requesting free parking for duration of Holiday Season
 - iii. Billboard windows
 - iv. IDA Update (IKE Smart City, SafeStreets, Creos)
 - v. Division Street Usage (may need an ordinance to prohibit things like skateboarding/scooters)
- VI. Committee Reports
 - a. Marketing Committee : Branding has kicked off with Oxford
 - b. Infrastructure Committee : Holiday Décor update, Garden Igloos to be tested
- VII. Payment Authorizations/Finance Report
- VIII. Comments from the Public
- IX. Adjournment