



Downtown Somerville Alliance, Inc.
March 8, 2021 6:00 PM – Virtual via GoToMeeting

- I. Roll Call
- II. Salute to the Flag
- III. Public Hearing for 2021 Budget
 - a. Open Public Hearing (roll call vote)
 - b. Budget Presentation
 - c. Public Comment
 - d. Closing of Public Hearing (roll call vote)
 - e. Vote to adopt the 2021 DSA Budget
- IV. Approval of Feb. 2020 Meeting Minutes
- V. Chairperson's Remarks
- VI. Executive Director's Report
 - a. Closeout report on Black History Month
 - b. Final determination from Council regarding Street and Craft Fairs by SBPA
 - c. Update on Public Art Plan
 - d. Update on Branding/Logo Selection
 - e. Update from Infrastructure Committee Re: Sidewalks
 - f. Update from the Marketing Committee on various pursuable avenues for 2021 Marketing
- VII. Discussion of 2021 Proposed Events (including whether or not to start Cruise Nights and Music Memorial Day Weekend)
- VIII. Payment Authorizations
- IX. Approval of Finance Reports
- X. Comments from the Public
- XI. Executive Session
 - a. Roll Call to enter into Executive Session
 - b. Executive Session to discuss personnel matters
 - c. Roll call to close Executive Session
- XII. Adjournment