



**Downtown Somerville Alliance, Inc.  
March 9, 2020 6:00 PM – Office Evolution**

- I. Roll Call
- II. Salute to the Flag
- III. Approval of Feb. 2020 Meeting Minutes
- IV. Remarks from the Chairwoman
- V. Executive Director's Report
  - a. Update on Strategic Planning/Rebrand Efforts
  - b. Billboard Windows –Next up JSM property/old Asian market
  - c. Retail Advisement – Westfield is pursuing
  - d. Directionals/Floor Graphics
  - e. Parking Video
  - f. Uber/Lyft Fund
  - g. Autism Awareness Event – April 26, Michelle/Gallery on Main
- VI. Payment Authorizations/Feb. Finance Report
- VII. Comments from the Public
- VIII. Adjournment