



**Downtown Somerville Alliance, Inc.**  
**June 14, 2021 6:00 PM – Virtual via GoToMeeting**

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- I. Roll Call
- II. Salute to the Flag
- III. Chairperson's Remarks
- IV. Executive Director's Report
  - a. Update on New Intern Hires
  - b. Update on Events
    - i. New additions to events committee
    - ii. Update on Approved Outside Events
  - c. Update Destination Bootcamp "Town Hall" with Jon Schallert
  - d. Update on Program Coordinator Search
  - e. Update on Logo Focus Group
  - f. Update on Floral Installation in Giardina Walk
- V. Public Art Plan presentation – Lea Weingarten, Weingarten Art Group
  - a. Adoption of Public Art Plan
- VI. Approval for permanent placement of Live View Unit
- VII. Recommendation for DSA to produce Somerville portion of Jazz Fest
- VIII. Reconfiguring of Parklets to benches /Repair of lighting for Giardina
- IX. Approval for Haunted Somerville Tour
- X. Discussion Item: Moving back to In-Paerson Meetings
- XI. Payment Authorizations
- XII. Approval of Finance Reports
- XIII. Comments from the Public

#### XIV. Adjournment