



**Downtown Somerville Alliance, Inc.**

**June 10, 2019**

**6:00 PM – Council Chambers**

Roll Call

Salute to the Flag

Approval of May 13, 2019 Minutes

Remarks from the Vice Chairperson

Executive Director's Report

Old Business

Girls' Night Out Wrap Up Presentation- Presentation of Final Expenses,  
participation data and survey results

Update on Movies/Summer Stage – We're moving forward with advertising and  
marketing deliverables

Need for Volunteers - Chair Setup for Summer Stage authorization to offer a  
stipend

Update on Photography: Meerloo Contract Deliverables

Discussion of Quote for Banner Brackets

a. New Business

i. Formal introduction of the Budget

ii. Discussion of Podium – Interaction Software (watch demo at  
<https://learn.podium.com/watch>)

iii. Processes for Cruiser Nights - looking for suggestions on how we can move  
forward more smoothly

Committee Reports

Payment Authorizations/Finance Report

Comments from the Public

Adjournment