



**Downtown Somerville Alliance, Inc.
January 11, 2021 6:00 PM – Virtual via GoToMeeting**

- I. Roll Call
- II. Salute to the Flag
- III. Presentation to outgoing Chairperson, Jane Kobuta
- IV. Election of Officers:
 - a. Chairperson
 - b. Vice Chairperson
 - c. Secretary
 - d. Treasurer
- V. Approval of Dec. 2020 Meeting Minutes
- VI. 2021 Meeting Schedule
- VII. Formation of 2020 Committees (Infrastructure, Finance, Marketing, Events, Retention and Recruitment)
- VIII. Executive Director's Report
 - a. Presentation of logo options with color
- IX. 2020 Finance Report – Draft
- X. Introduction of 2021 SMART Goals
- XI. Payment Authorizations
- XII. Dec. Finance Report
- XIII. Comments from the Public
- XIV. Adjournment