



**Downtown Somerville Alliance, Inc.
February 8, 2021 6:00 PM – Virtual via GoToMeeting**

- I. Roll Call
- II. Salute to the Flag
- III. Approval of Jan. 2020 Meeting Minutes
- IV. Presentation of Update Logo/Branding Options by Oxford Communications
- V. Chairperson's Remarks
- VI. Review of Board Responsibilities
- VII. Executive Director's Report
 - a. Update on Valentine's Day
 - b. Update on Black History Month
 - c. Update on meeting Regarding Street and Craft Fairs by SBPA
 - d. Update on Public Art Plan
 - e. Update on relationship with A.O.D.
 - f. Update on T.O.S.
- VIII. Review of Policy Regarding Sidewalk Improvements
- IX. Discussion of Paul Robeson representations in the district
- X. Discussion of Snow Removal
- XI. Introduction of the 2021 Budget
- XII. Payment Authorizations
- XIII. Approval of Jan. and Feb. Finance Reports
- XIV. Comments from the Public
- XV. Adjournment