



**Downtown Somerville Alliance, Inc.
February 10, 2020 6:00 PM – Office Evolution**

- I. Roll Call
- II. Salute to the Flag
- III. Approval of Jan 2020 Meeting Minutes
- IV. Remarks from the Chairwoman
- V. Executive Director's Report
 - a. Update on pending/in-process items
 - b. Debut of Billboard Windows
 - c. Concept for Retail Advisement
 - d. Proposal for the curation of strategic Public Art by Weingarten Art Group
 - e. Explanation of Advertising Contract with Edible Jersey/proposal of Advertising Co-op
 - f. Continuation of Contract with TAP Into Somerville
 - g. Proposal for a Division St Easter Egg Hunt by Destination NJ/Destination Somerville
 - h. St Patrick's Day Parade Sponsorship
- VI. Formation of 2020 Committees (Infrastructure, Finance, Marketing, Events)
- VII. Payment Authorizations/Jan. Finance Report
- VIII. Comments from the Public
- IX. Adjournment