

**Downtown Somerville Alliance
Board of Trustees Meeting Agenda
Tuesday, February 14, 2017**

8:00 a.m.

Police Headquarters
24 South Bridge Street, Somerville, NJ 08876

Agenda

Call to Order

Open Public Meeting Law Statement
Roll Call
Resolution 17-005 to enter into Executive Session

Executive Session Agenda

Contracts

Regular Meeting Agenda

Roll Call
Salute to the Flag
Approval of January 10, 2016 Minutes

Board of Trustees New Member Welcome Brittany Burton

Treasurer's Report

Executive Director Report

Business Activity
Ribbon-Cuttings/Opening/Closings/Updates

Presentations to Board

Kelly Vanasse – PR Services
Spitball Marketing – 2016 Recap/ 2017 Strategies

Old Business

2017 Budget Workshop

New Business

Resolution #17-006 to Approve the 2017 Budget
Resolution #17-007 to Retain Professional Consultant for Governance Training
Resolution #17-008 to Retain Spitball LLC for 2017 Marketing Services
Resolution #17-009 to Authorize the Contract Between DSA and AOD for JazzFest

Purchase Orders for Approval

Communications

Open Public Session

Adjournment