



Downtown Somerville Alliance, Inc.
December 10, 2019 6:00 PM – Office Evolution Conference Room

- I. Roll Call
- II. Salute to the Flag
- III. Approval of the Minutes of the Nov. 12 Meeting
- IV. Remarks from Chairperson
- V. Executive Director's Report
 - a. Old Business/In Progress Items
 - i. MSNJ Transformation Strategies Update
 - ii. Holiday Jubilee/Small Business Saturday Recap
 - iii. Over-the-road Banner poles
 - iv. Billboard windows
 - v. Smart City Media Kiosks
 - vi. Street plus
 - vii. Branding update
 - viii. Igloo Update
 - ix. Year-end presentation
- VI. Committee Reports
- VII. Payment Authorizations/Finance Report
- VIII. Comments from the Public
- IX. Adjournment