



**Downtown Somerville Alliance, Inc.
December 14, 2020 6:00 PM – Virtual/GoToMeeting**

- I. Roll Call
- II. Salute to the Flag
- III. Approval of Nov. 2020 Minutes
- IV. Remarks from the Chairwoman
- V. Executive Director's Report
 - a. Update on Small Business Saturday and Holiday Jubilee
 - b. Update on Branding Process (next step)
 - c. Update on smoking ordinance introduced by Council at last meeting
 - d. Update on letter to Council re: Rerouting of 28
 - e. Update on Annual Audit (2019)
- VI. 2020 Year in Review Presentation
- VII. Board Vacancy Appointments
- VIII. Resolution to update bylaws to reflect flexibility in Board size (no more than 12)
- IX. Discussion on presenting Strategic Plan to Council
- X. Discussion about DSA representation to Architectural Review Board
- XI. Payment Authorizations
- XII. Finance Report
- XIII. Comments from the Public
- XIV. Adjournment