



Downtown Somerville Alliance, Inc.
April 12, 2021 6:00 PM – Virtual via GoToMeeting

- I. Roll Call
- II. Salute to the Flag
- III. Approval of March. 2020 Meeting Minutes
- IV. Chairperson’s Remarks
- V. Executive Director’s Report
 - a. Update on Public Art Plan
 - b. Update on Branding/Logo Selection – Presentation of Survey Results
 - c. Update on DOT/Parklets
 - d. Update on Budget
 - e. Update on Virtual Arts and History Tour
 - f. Update on May Events
 - g. Update on Intern Search
 - h. Update on placemaking initiatives
- VI. Discussion: District Safety initiatives/LiveView Technology
- VII. Discussion: Amendment to AOD Resolution Designating them as “Curators of Art”.
- VIII. For Approval: Yoga on Division Street by Pureflo Yoga (Sunday, May 16 @ 3:00 pm for Spring Fling Mashup Yoga and Sunday June 20, 8:00 am for 108 Sun Salutations for summer solstice)
- IX. For Approval: Somerset County Business Partnership Sponsorship of Outdoor Venue Guide
- X. Payment Authorizations
- XI. Approval of Finance Reports
- XII. Comments from the Public
- XIII. Adjournment