



Downtown Somerville Alliance, Inc.
April 13, 2020 6:00 PM – Virtual/GoToMeeting

- I. Roll Call
- II. Salute to the Flag
- III. Approval of March 2020 Meeting Minutes
- IV. Remarks from the Chairwoman
- V. Executive Director's Report
 - a. Update on Strategic Planning/Rebrand Efforts
 - b. Billboard Windows – Show Samples
 - c. Coronavirus Update – What we are doing to support businesses
 - d. Future of Events
 - e. Emergency Crisis Fund Commitment (sample of program parameters attached)
 - f. Schedule Virtual Meetings of: Finance Committee, Infrastructure Committee
 - g. Review of Block by Block Proposal
- VI. Payment Authorizations/Feb. Finance Report
- VII. Comments from the Public
- VIII. Adjournment